

# Demographic and Income Profile

Pickett Shopping Center  
9400 Main St, Fairfax, Virginia, 22031  
Ring: 1 mile radius

Prepared by Esri  
Latitude: 38.84115  
Longitude: -77.27087

Summary	Census 2010	Census 2020	2024	2029
Population	11,457	12,119	11,777	11,678
Households	4,158	4,351	4,236	4,225
Families	3,144	3,219	3,079	3,061
Average Household Size	2.75	2.78	2.77	2.76
Owner Occupied Housing Units	3,072	3,076	3,121	3,172
Renter Occupied Housing Units	1,086	1,275	1,115	1,053
Median Age	42.4	41.8	41.6	42.1

Trends: 2024-2029 Annual Rate	Area	State	National
Population	-0.17%	0.37%	0.38%
Households	-0.05%	0.56%	0.64%
Families	-0.12%	0.46%	0.56%
Owner HHs	0.32%	0.95%	0.97%
Median Household Income	2.44%	2.80%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	207	4.9%	174	4.1%
\$15,000 - \$24,999	117	2.8%	83	2.0%
\$25,000 - \$34,999	88	2.1%	63	1.5%
\$35,000 - \$49,999	180	4.2%	135	3.2%
\$50,000 - \$74,999	314	7.4%	249	5.9%
\$75,000 - \$99,999	285	6.7%	221	5.2%
\$100,000 - \$149,999	657	15.5%	623	14.7%
\$150,000 - \$199,999	611	14.4%	667	15.8%
\$200,000+	1,777	41.9%	2,009	47.6%

Median Household Income	\$168,584	\$190,213
Average Household Income	\$218,427	\$247,129
Per Capita Income	\$77,145	\$87,833

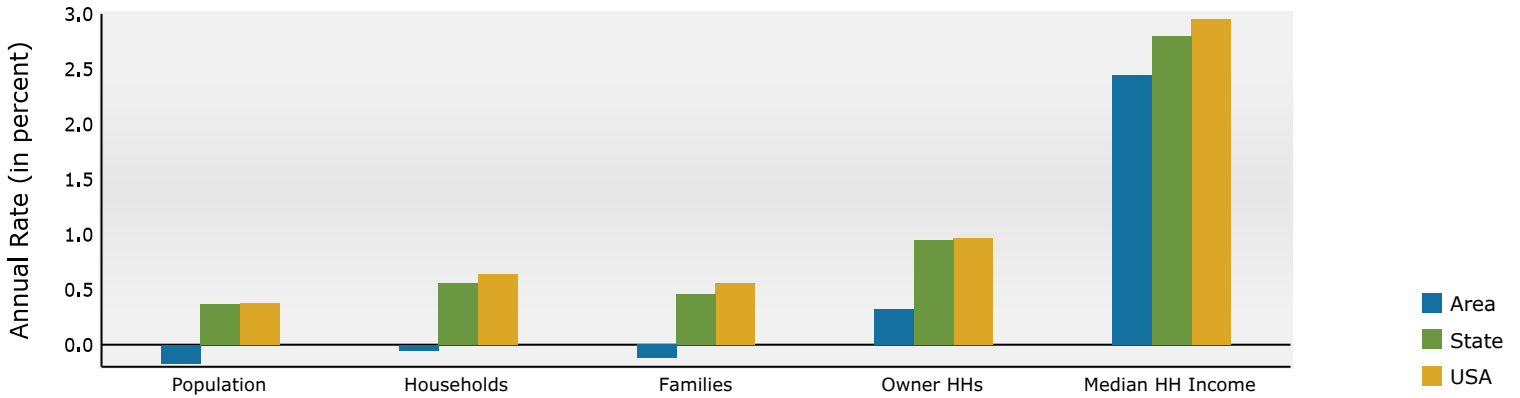
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	519	4.5%	546	4.5%	533	4.5%	524	4.5%
5 - 9	729	6.4%	706	5.8%	640	5.4%	576	4.9%
10 - 14	950	8.3%	868	7.2%	721	6.1%	684	5.9%
15 - 19	867	7.6%	901	7.4%	767	6.5%	670	5.7%
20 - 24	632	5.5%	902	7.4%	818	6.9%	675	5.8%
25 - 34	989	8.6%	1,202	9.9%	1,502	12.8%	1,741	14.9%
35 - 44	1,493	13.0%	1,436	11.8%	1,409	12.0%	1,386	11.9%
45 - 54	2,066	18.0%	1,695	14.0%	1,601	13.6%	1,470	12.6%
55 - 64	1,577	13.8%	1,643	13.6%	1,535	13.0%	1,480	12.7%
65 - 74	922	8.0%	1,276	10.5%	1,188	10.1%	1,252	10.7%
75 - 84	520	4.5%	683	5.6%	785	6.7%	908	7.8%
85+	194	1.7%	263	2.2%	278	2.4%	312	2.7%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	7,640	66.7%	6,659	54.9%	6,205	52.7%	5,841	50.0%
Black Alone	443	3.9%	520	4.3%	524	4.4%	521	4.5%
American Indian Alone	33	0.3%	52	0.4%	54	0.5%	51	0.4%
Asian Alone	2,728	23.8%	3,082	25.4%	3,126	26.5%	3,316	28.4%
Pacific Islander Alone	2	0.0%	1	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	246	2.1%	574	4.7%	595	5.1%	623	5.3%
Two or More Races	365	3.2%	1,230	10.1%	1,274	10.8%	1,325	11.3%
Hispanic Origin (Any Race)	1,006	8.8%	1,402	11.6%	1,437	12.2%	1,500	12.8%

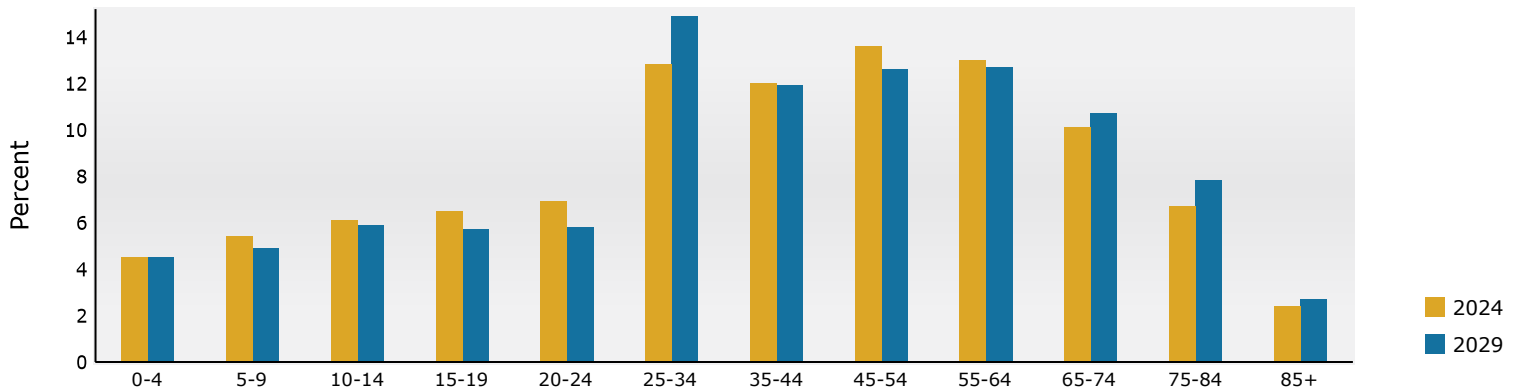
**Data Note:** Income is expressed in current dollars.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

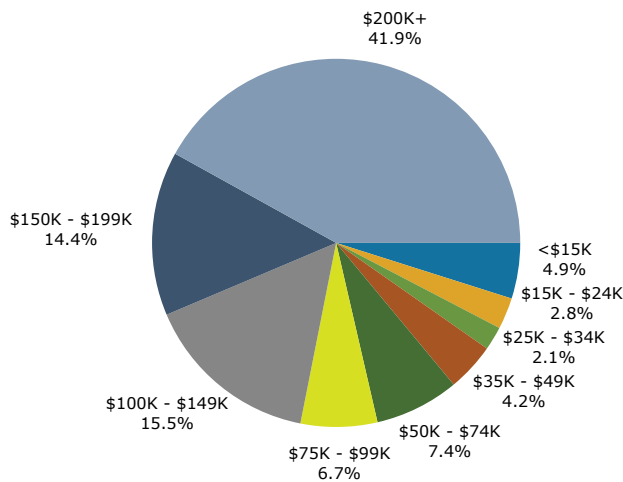
## Trends 2024-2029



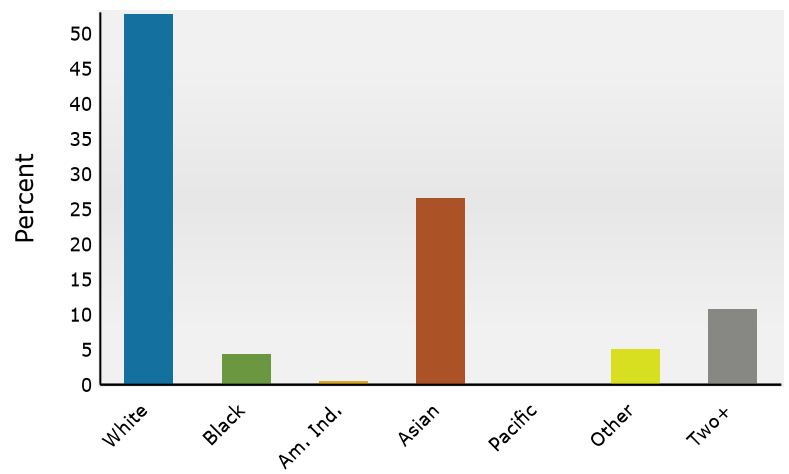
## Population by Age



## 2024 Household Income



## 2024 Population by Race



2024 Percent Hispanic Origin: 12.2%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

# Demographic and Income Profile

Pickett Shopping Center  
9400 Main St, Fairfax, Virginia, 22031  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 38.84115  
Longitude: -77.27087

Summary	Census 2010	Census 2020	2024	2029
Population	118,172	126,585	125,976	125,955
Households	40,380	42,515	42,296	42,359
Families	29,145	31,233	30,475	30,429
Average Household Size	2.75	2.81	2.81	2.81
Owner Occupied Housing Units	29,655	30,080	30,579	31,107
Renter Occupied Housing Units	10,725	12,435	11,717	11,252
Median Age	37.3	37.2	37.8	38.9

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.00%	0.37%	0.38%
Households	0.03%	0.56%	0.64%
Families	-0.03%	0.46%	0.56%
Owner HHs	0.34%	0.95%	0.97%
Median Household Income	1.96%	2.80%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	1,555	3.7%	1,302	3.1%
\$15,000 - \$24,999	800	1.9%	582	1.4%
\$25,000 - \$34,999	965	2.3%	729	1.7%
\$35,000 - \$49,999	1,844	4.4%	1,434	3.4%
\$50,000 - \$74,999	3,130	7.4%	2,514	5.9%
\$75,000 - \$99,999	3,761	8.9%	3,076	7.3%
\$100,000 - \$149,999	7,132	16.9%	6,846	16.2%
\$150,000 - \$199,999	6,908	16.3%	7,470	17.6%
\$200,000+	16,202	38.3%	18,406	43.5%

Median Household Income	\$161,174	\$177,644
Average Household Income	\$215,398	\$242,480
Per Capita Income	\$72,454	\$81,663

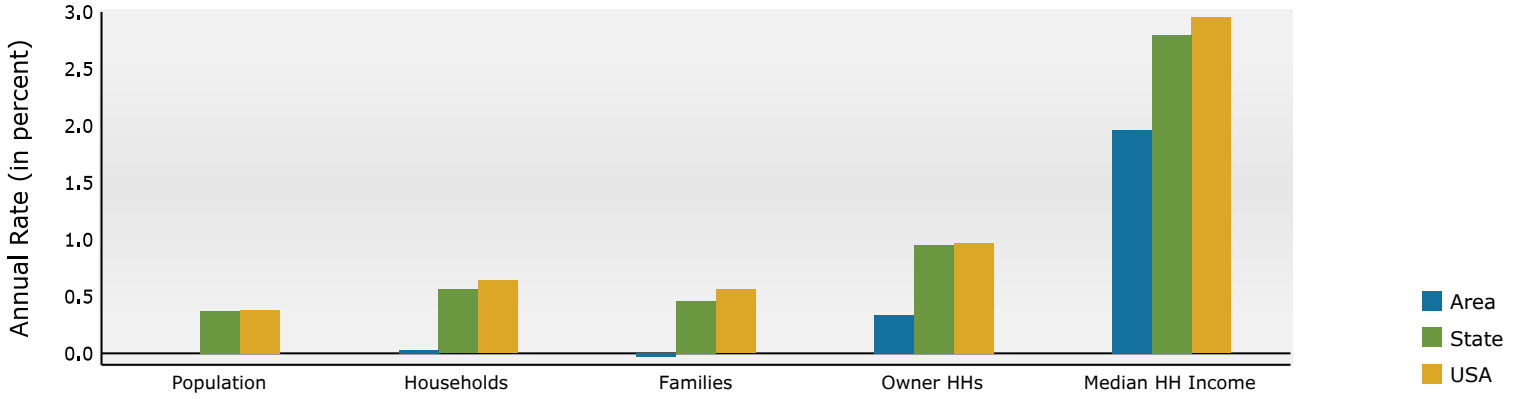
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,461	5.5%	6,649	5.3%	6,461	5.1%	6,119	4.9%
5 - 9	6,965	5.9%	7,555	6.0%	7,637	6.1%	6,888	5.5%
10 - 14	7,321	6.2%	7,798	6.2%	7,518	6.0%	8,009	6.4%
15 - 19	9,426	8.0%	9,689	7.7%	8,835	7.0%	8,937	7.1%
20 - 24	9,631	8.1%	9,900	7.8%	8,981	7.1%	7,985	6.3%
25 - 34	15,732	13.3%	17,766	14.0%	18,631	14.8%	18,189	14.4%
35 - 44	15,979	13.5%	17,143	13.5%	18,402	14.6%	17,547	13.9%
45 - 54	18,232	15.4%	16,241	12.8%	16,337	13.0%	17,201	13.7%
55 - 64	14,799	12.5%	15,220	12.0%	14,036	11.1%	13,825	11.0%
65 - 74	7,937	6.7%	11,001	8.7%	10,672	8.5%	11,237	8.9%
75 - 84	4,163	3.5%	5,533	4.4%	6,238	5.0%	7,442	5.9%
85+	1,525	1.3%	2,091	1.7%	2,229	1.8%	2,575	2.0%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	79,139	67.0%	67,325	53.2%	64,324	51.1%	61,198	48.6%
Black Alone	6,469	5.5%	8,426	6.7%	8,569	6.8%	8,547	6.8%
American Indian Alone	425	0.4%	517	0.4%	540	0.4%	545	0.4%
Asian Alone	22,993	19.5%	28,313	22.4%	29,312	23.3%	31,299	24.8%
Pacific Islander Alone	80	0.1%	74	0.1%	83	0.1%	84	0.1%
Some Other Race Alone	4,544	3.8%	7,978	6.3%	8,394	6.7%	8,813	7.0%
Two or More Races	4,523	3.8%	13,951	11.0%	14,755	11.7%	15,469	12.3%
Hispanic Origin (Any Race)	14,824	12.5%	17,775	14.0%	18,597	14.8%	19,506	15.5%

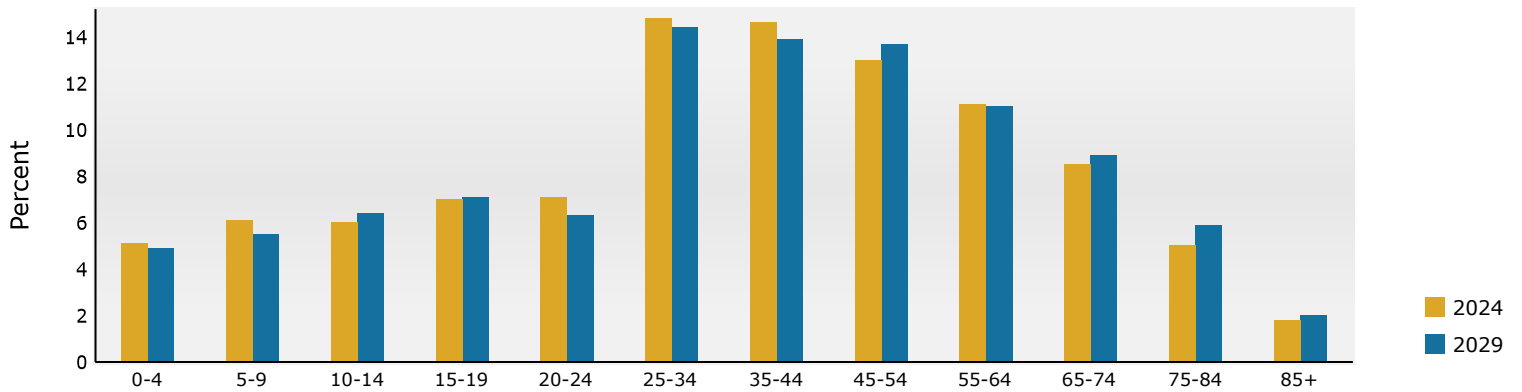
**Data Note:** Income is expressed in current dollars.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

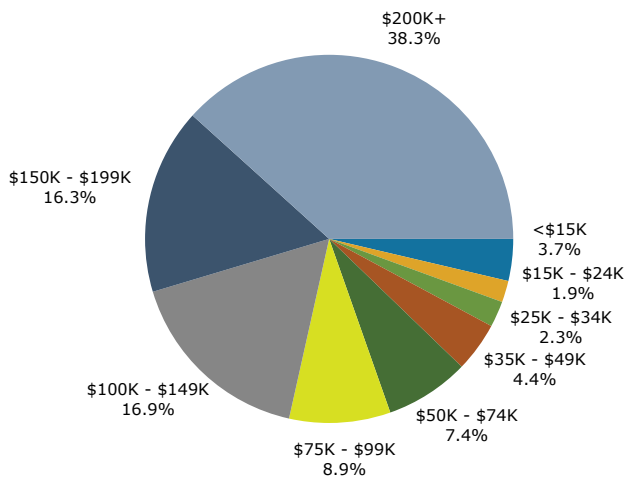
## Trends 2024-2029



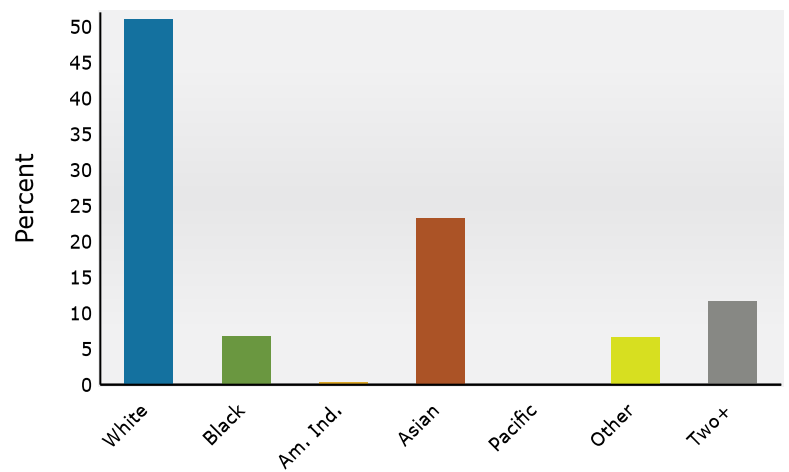
## Population by Age



## 2024 Household Income



## 2024 Population by Race



2024 Percent Hispanic Origin: 14.8%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

# Demographic and Income Profile

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Ring: 5 mile radius

Prepared by Esri  
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Summary	Census 2010	Census 2020	2024	2029
Population	311,052	331,970	330,322	331,214
Households	109,931	114,663	113,650	113,743
Families	78,758	83,525	81,255	81,055
Average Household Size	2.76	2.82	2.83	2.84
Owner Occupied Housing Units	78,574	78,225	79,721	80,892
Renter Occupied Housing Units	31,357	36,438	33,929	32,852
Median Age	37.6	38.0	38.7	39.9

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.05%	0.37%	0.38%
Households	0.02%	0.56%	0.64%
Families	-0.05%	0.46%	0.56%
Owner HHs	0.29%	0.95%	0.97%
Median Household Income	1.87%	2.80%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	3,969	3.5%	3,281	2.9%
\$15,000 - \$24,999	2,685	2.4%	1,936	1.7%
\$25,000 - \$34,999	2,669	2.3%	2,018	1.8%
\$35,000 - \$49,999	5,017	4.4%	3,941	3.5%
\$50,000 - \$74,999	9,322	8.2%	7,646	6.7%
\$75,000 - \$99,999	10,847	9.5%	9,089	8.0%
\$100,000 - \$149,999	19,275	17.0%	18,729	16.5%
\$150,000 - \$199,999	18,541	16.3%	20,150	17.7%
\$200,000+	41,322	36.4%	46,952	41.3%
Median Household Income	\$156,191		\$171,385	
Average Household Income	\$207,776		\$233,690	
Per Capita Income	\$71,555		\$80,312	

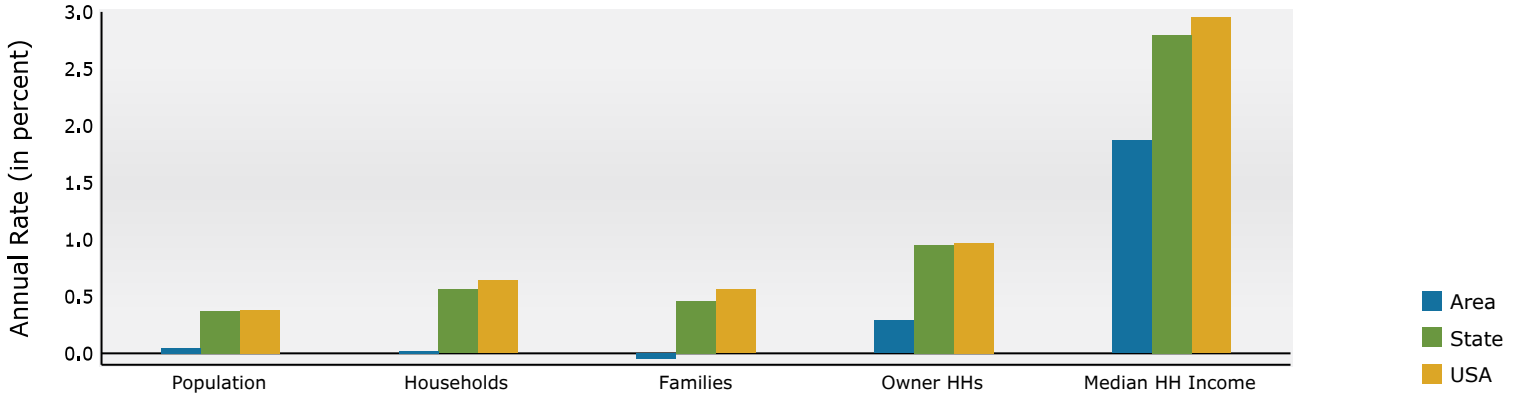
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	18,807	6.0%	18,572	5.6%	18,063	5.5%	17,129	5.2%
5 - 9	19,190	6.2%	20,786	6.3%	20,832	6.3%	19,041	5.7%
10 - 14	19,900	6.4%	21,909	6.6%	20,549	6.2%	21,729	6.6%
15 - 19	21,113	6.8%	22,894	6.9%	21,083	6.4%	21,023	6.3%
20 - 24	20,592	6.6%	22,170	6.7%	21,299	6.4%	18,957	5.7%
25 - 34	44,350	14.3%	45,063	13.6%	45,966	13.9%	44,998	13.6%
35 - 44	44,833	14.4%	47,048	14.2%	49,241	14.9%	46,744	14.1%
45 - 54	49,290	15.8%	44,457	13.4%	44,860	13.6%	47,051	14.2%
55 - 64	39,062	12.6%	41,513	12.5%	38,347	11.6%	37,932	11.5%
65 - 74	19,890	6.4%	28,620	8.6%	28,785	8.7%	30,886	9.3%
75 - 84	10,157	3.3%	13,887	4.2%	15,837	4.8%	19,246	5.8%
85+	3,867	1.2%	5,050	1.5%	5,460	1.7%	6,479	2.0%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	199,666	64.2%	167,488	50.5%	159,834	48.4%	152,153	45.9%
Black Alone	18,327	5.9%	21,796	6.6%	22,057	6.7%	22,043	6.7%
American Indian Alone	1,128	0.4%	1,795	0.5%	1,864	0.6%	1,893	0.6%
Asian Alone	61,187	19.7%	72,941	22.0%	75,156	22.8%	80,248	24.2%
Pacific Islander Alone	231	0.1%	195	0.1%	209	0.1%	208	0.1%
Some Other Race Alone	18,392	5.9%	28,416	8.6%	29,850	9.0%	31,354	9.5%
Two or More Races	12,122	3.9%	39,338	11.8%	41,351	12.5%	43,314	13.1%
Hispanic Origin (Any Race)	49,364	15.9%	58,991	17.8%	61,554	18.6%	64,537	19.5%

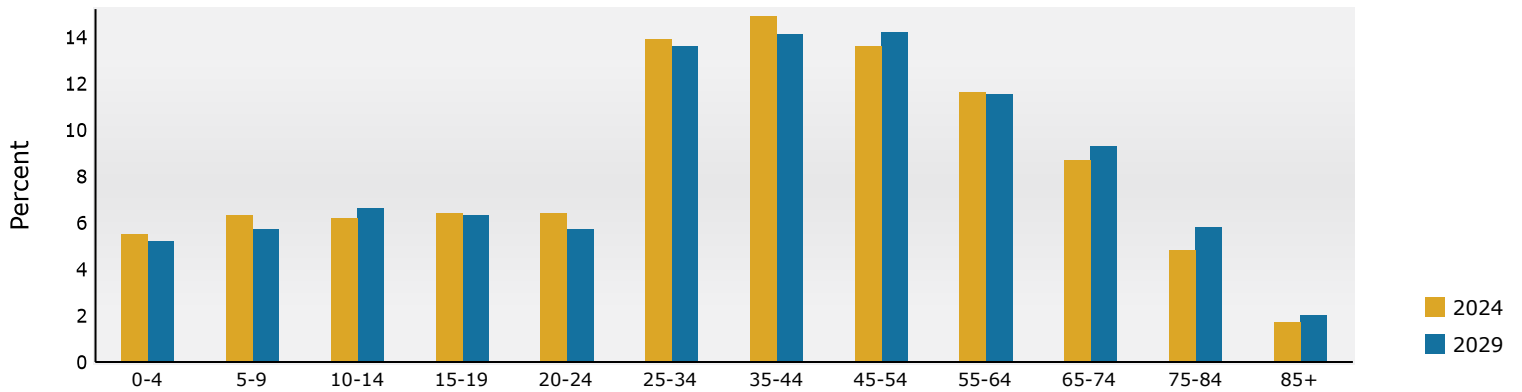
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**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

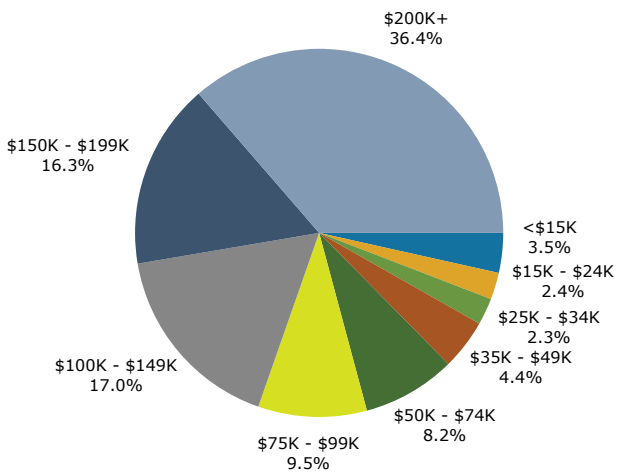
## Trends 2024-2029



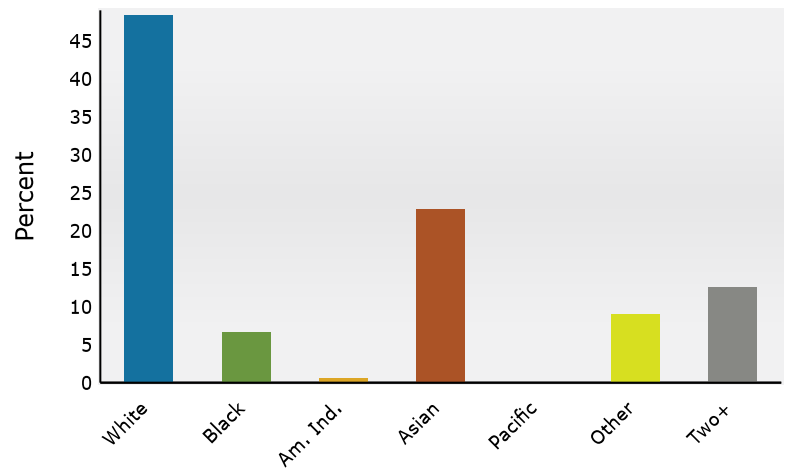
## Population by Age



## 2024 Household Income



## 2024 Population by Race



2024 Percent Hispanic Origin: 18.6%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.