

Demographic and Income Profile

Rose Hill Plaza
6100 Rose Hill Dr, Alexandria, Virginia, 22310
Ring: 1 mile radius

Prepared by Esri
Latitude: 38.78555
Longitude: -77.12129

Summary	Census 2010	Census 2020	2024	2029
Population	12,871	13,545	13,420	13,406
Households	4,793	4,839	4,764	4,734
Families	3,362	3,520	3,406	3,381
Average Household Size	2.67	2.79	2.81	2.82
Owner Occupied Housing Units	3,591	3,632	3,678	3,710
Renter Occupied Housing Units	1,202	1,207	1,086	1,024
Median Age	39.3	39.4	40.0	41.1

Trends: 2024-2029 Annual Rate	Area	State	National
Population	-0.02%	0.37%	0.38%
Households	-0.13%	0.56%	0.64%
Families	-0.15%	0.46%	0.56%
Owner HHs	0.17%	0.95%	0.97%
Median Household Income	2.04%	2.80%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	110	2.3%	84	1.8%
\$15,000 - \$24,999	62	1.3%	42	0.9%
\$25,000 - \$34,999	58	1.2%	39	0.8%
\$35,000 - \$49,999	110	2.3%	78	1.6%
\$50,000 - \$74,999	372	7.8%	284	6.0%
\$75,000 - \$99,999	458	9.6%	364	7.7%
\$100,000 - \$149,999	810	17.0%	750	15.8%
\$150,000 - \$199,999	842	17.7%	894	18.9%
\$200,000+	1,942	40.8%	2,198	46.4%

Median Household Income	\$169,898	\$187,927
Average Household Income	\$217,964	\$245,388
Per Capita Income	\$77,189	\$86,450

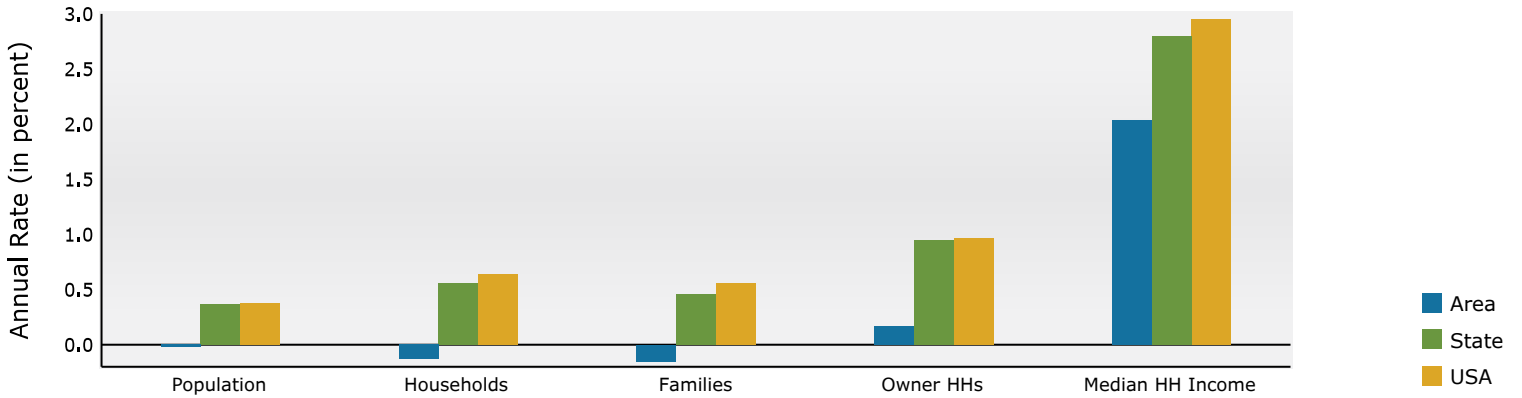
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	914	7.1%	884	6.5%	840	6.3%	791	5.9%
5 - 9	824	6.4%	931	6.9%	956	7.1%	866	6.5%
10 - 14	740	5.7%	855	6.3%	876	6.5%	982	7.3%
15 - 19	731	5.7%	773	5.7%	727	5.4%	801	6.0%
20 - 24	602	4.7%	610	4.5%	693	5.2%	650	4.8%
25 - 34	1,729	13.4%	1,729	12.8%	1,570	11.7%	1,492	11.1%
35 - 44	2,184	17.0%	2,114	15.6%	2,186	16.3%	1,931	14.4%
45 - 54	2,238	17.4%	1,965	14.5%	1,899	14.2%	1,985	14.8%
55 - 64	1,617	12.6%	1,886	13.9%	1,713	12.8%	1,644	12.3%
65 - 74	759	5.9%	1,120	8.3%	1,190	8.9%	1,331	9.9%
75 - 84	392	3.0%	485	3.6%	580	4.3%	716	5.3%
85+	142	1.1%	192	1.4%	190	1.4%	218	1.6%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	8,591	66.7%	7,309	54.0%	6,978	52.0%	6,663	49.7%
Black Alone	1,592	12.4%	1,882	13.9%	1,900	14.2%	1,910	14.2%
American Indian Alone	34	0.3%	84	0.6%	88	0.7%	92	0.7%
Asian Alone	1,518	11.8%	1,713	12.6%	1,766	13.2%	1,899	14.2%
Pacific Islander Alone	16	0.1%	12	0.1%	11	0.1%	11	0.1%
Some Other Race Alone	627	4.9%	897	6.6%	944	7.0%	1,005	7.5%
Two or More Races	493	3.8%	1,648	12.2%	1,733	12.9%	1,825	13.6%
Hispanic Origin (Any Race)	1,727	13.4%	2,095	15.5%	2,184	16.3%	2,313	17.3%

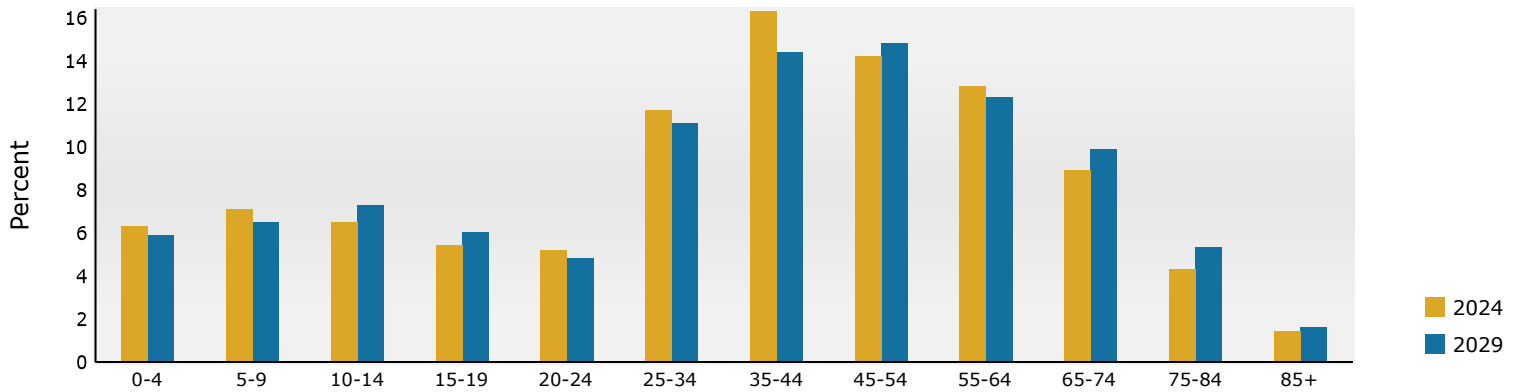
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

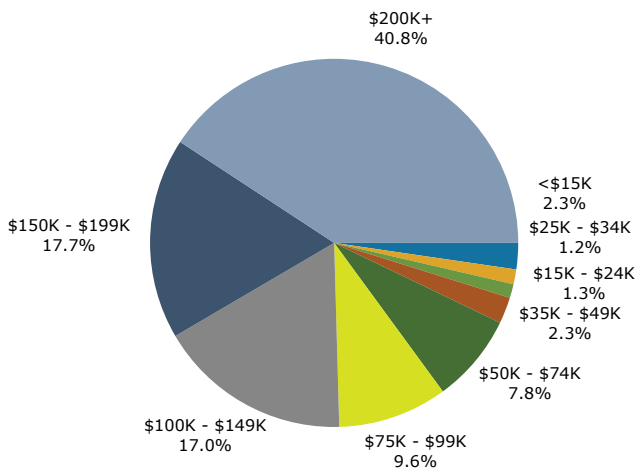
Trends 2024-2029



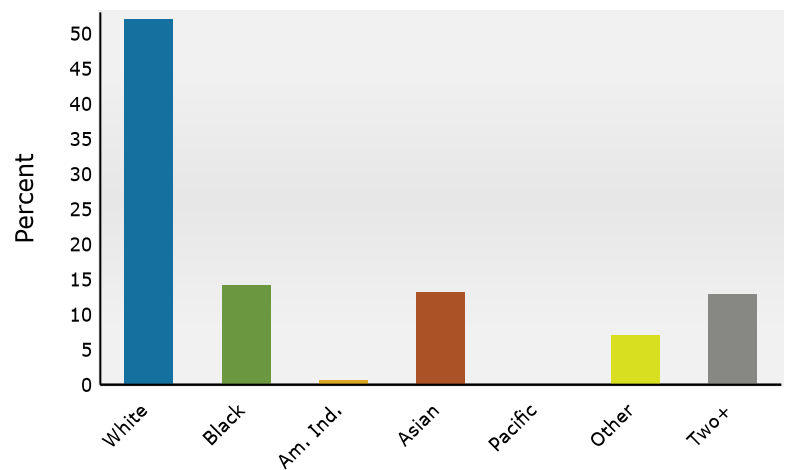
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 16.3%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Demographic and Income Profile

Rose Hill Plaza
6100 Rose Hill Dr, Alexandria, Virginia, 22310
Ring: 3 mile radius

Prepared by Esri
Latitude: 38.78555
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Summary	Census 2010	Census 2020	2024	2029
Population	157,283	168,791	169,280	171,370
Households	66,080	69,329	69,598	70,669
Families	37,110	40,351	39,331	39,670
Average Household Size	2.37	2.42	2.42	2.42
Owner Occupied Housing Units	35,000	34,780	35,726	36,408
Renter Occupied Housing Units	31,080	34,549	33,872	34,261
Median Age	35.8	36.7	37.6	39.2

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.25%	0.37%	0.38%
Households	0.31%	0.56%	0.64%
Families	0.17%	0.46%	0.56%
Owner HHs	0.38%	0.95%	0.97%
Median Household Income	2.36%	2.80%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	2,923	4.2%	2,563	3.6%
\$15,000 - \$24,999	2,425	3.5%	1,860	2.6%
\$25,000 - \$34,999	2,934	4.2%	2,327	3.3%
\$35,000 - \$49,999	3,313	4.8%	2,680	3.8%
\$50,000 - \$74,999	8,818	12.7%	7,834	11.1%
\$75,000 - \$99,999	8,694	12.5%	7,969	11.3%
\$100,000 - \$149,999	14,390	20.7%	14,907	21.1%
\$150,000 - \$199,999	9,944	14.3%	11,376	16.1%
\$200,000+	16,157	23.2%	19,151	27.1%
Median Household Income	\$115,014		\$129,223	
Average Household Income	\$159,860		\$181,417	
Per Capita Income	\$65,877		\$74,973	

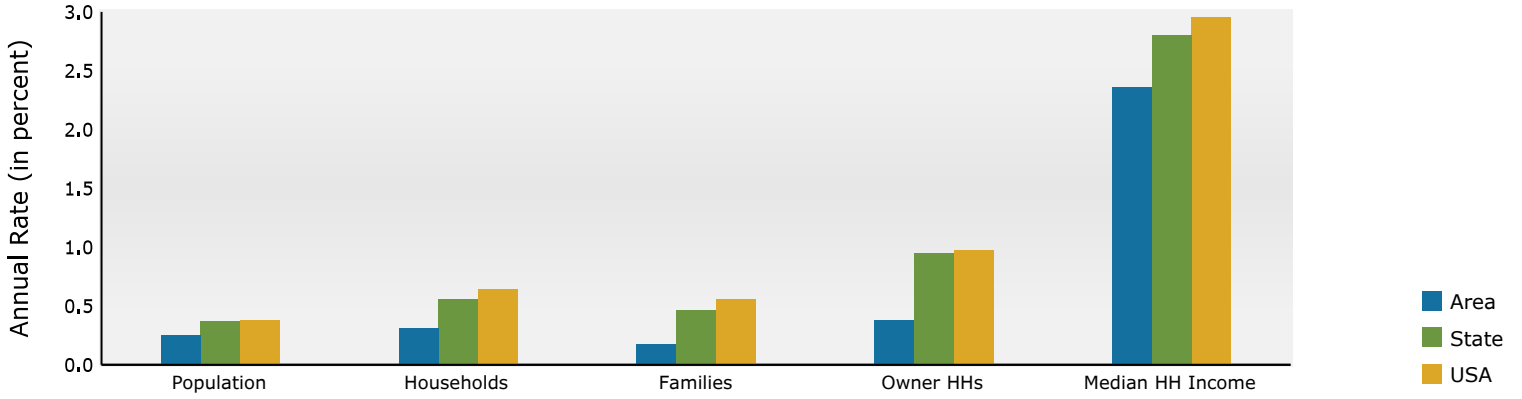
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	11,574	7.4%	11,453	6.8%	10,852	6.4%	10,078	5.9%
5 - 9	8,863	5.6%	10,019	5.9%	10,787	6.4%	10,065	5.9%
10 - 14	7,536	4.8%	9,079	5.4%	8,793	5.2%	10,445	6.1%
15 - 19	7,529	4.8%	8,186	4.8%	7,869	4.6%	8,586	5.0%
20 - 24	9,307	5.9%	9,694	5.7%	9,917	5.9%	9,810	5.7%
25 - 34	31,694	20.2%	30,666	18.2%	28,437	16.8%	24,683	14.4%
35 - 44	26,713	17.0%	28,373	16.8%	30,040	17.7%	28,829	16.8%
45 - 54	23,224	14.8%	22,120	13.1%	22,363	13.2%	24,619	14.4%
55 - 64	17,146	10.9%	19,617	11.6%	18,744	11.1%	18,736	10.9%
65 - 74	8,049	5.1%	12,271	7.3%	13,115	7.7%	14,816	8.6%
75 - 84	4,071	2.6%	5,338	3.2%	6,270	3.7%	8,206	4.8%
85+	1,576	1.0%	1,975	1.2%	2,093	1.2%	2,498	1.5%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	85,811	54.6%	70,839	42.0%	68,144	40.3%	65,459	38.2%
Black Alone	34,270	21.8%	37,231	22.1%	37,863	22.4%	38,071	22.2%
American Indian Alone	654	0.4%	1,084	0.6%	1,145	0.7%	1,220	0.7%
Asian Alone	16,665	10.6%	19,810	11.7%	20,138	11.9%	21,630	12.6%
Pacific Islander Alone	140	0.1%	153	0.1%	184	0.1%	191	0.1%
Some Other Race Alone	13,037	8.3%	19,687	11.7%	20,762	12.3%	22,420	13.1%
Two or More Races	6,706	4.3%	19,987	11.8%	21,044	12.4%	22,378	13.1%
Hispanic Origin (Any Race)	30,513	19.4%	36,398	21.6%	38,183	22.6%	40,996	23.9%

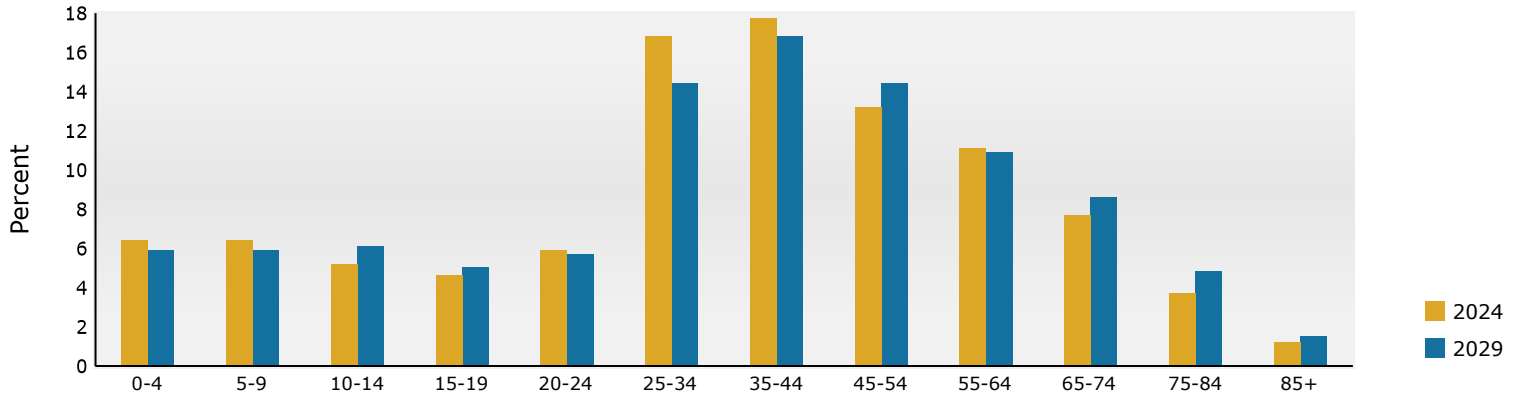
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

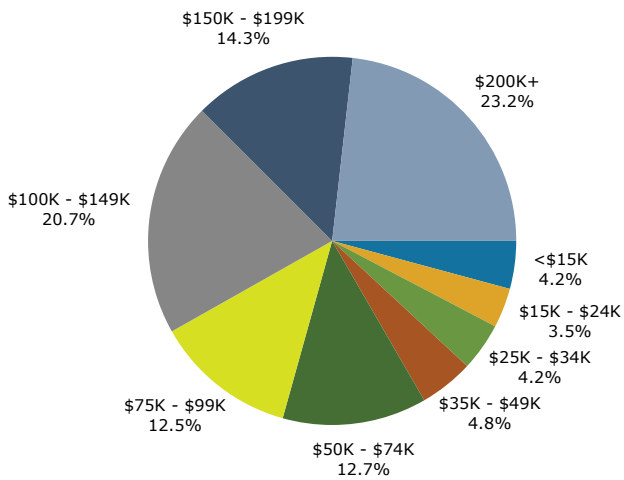
Trends 2024-2029



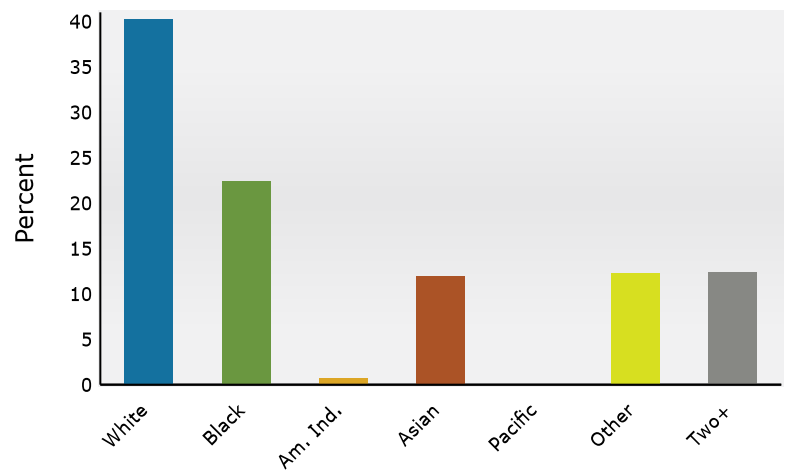
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 22.6%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Demographic and Income Profile

Rose Hill Plaza
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Ring: 5 mile radius

Prepared by Esri
Latitude: 38.78555
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Summary	Census 2010	Census 2020	2024	2029
Population	421,566	455,877	454,930	460,845
Households	175,703	186,127	186,409	189,212
Families	97,750	107,943	104,883	105,727
Average Household Size	2.38	2.43	2.42	2.42
Owner Occupied Housing Units	94,218	94,533	97,621	99,327
Renter Occupied Housing Units	81,485	91,594	88,788	89,885
Median Age	36.1	37.2	38.0	39.6

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.26%	0.37%	0.38%
Households	0.30%	0.56%	0.64%
Families	0.16%	0.46%	0.56%
Owner HHs	0.35%	0.95%	0.97%
Median Household Income	2.73%	2.80%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	8,646	4.6%	7,495	4.0%
\$15,000 - \$24,999	6,253	3.4%	4,803	2.5%
\$25,000 - \$34,999	7,300	3.9%	5,834	3.1%
\$35,000 - \$49,999	10,232	5.5%	8,292	4.4%
\$50,000 - \$74,999	21,203	11.4%	18,400	9.7%
\$75,000 - \$99,999	21,939	11.8%	19,612	10.4%
\$100,000 - \$149,999	37,034	19.9%	38,164	20.2%
\$150,000 - \$199,999	26,112	14.0%	29,773	15.7%
\$200,000+	47,689	25.6%	56,837	30.0%
Median Household Income	\$118,856		\$135,989	
Average Household Income	\$167,857		\$191,574	
Per Capita Income	\$68,858		\$78,742	

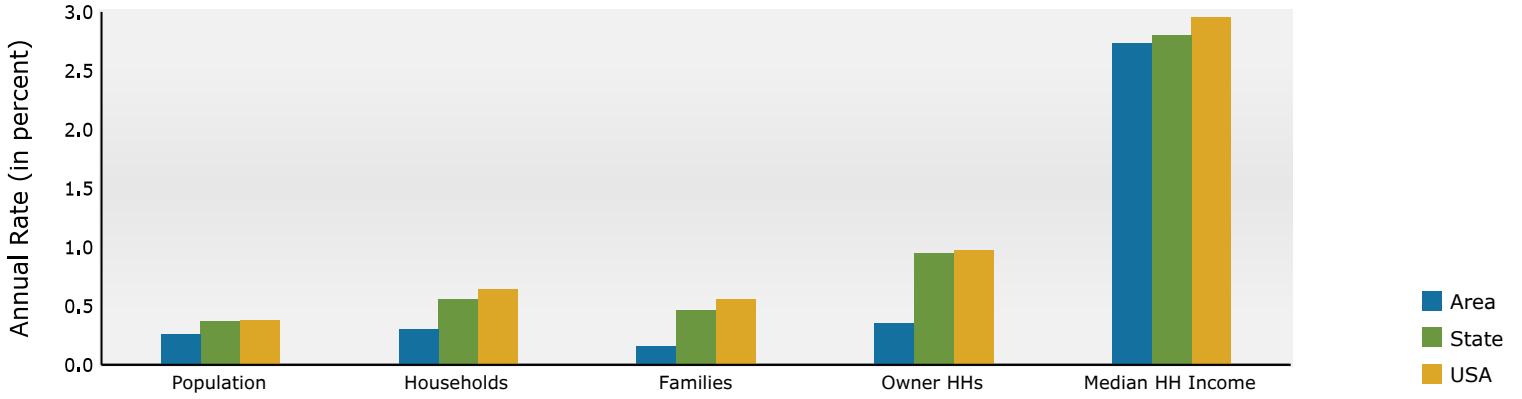
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	30,773	7.3%	30,295	6.6%	28,679	6.3%	26,786	5.8%
5 - 9	23,924	5.7%	27,317	6.0%	28,541	6.3%	26,751	5.8%
10 - 14	20,172	4.8%	25,261	5.5%	24,085	5.3%	27,614	6.0%
15 - 19	19,817	4.7%	22,250	4.9%	21,643	4.8%	23,231	5.0%
20 - 24	24,410	5.8%	25,281	5.5%	26,221	5.8%	26,367	5.7%
25 - 34	83,479	19.8%	79,295	17.4%	74,022	16.3%	65,320	14.2%
35 - 44	69,967	16.6%	75,707	16.6%	78,324	17.2%	74,845	16.2%
45 - 54	60,932	14.5%	59,302	13.0%	59,754	13.1%	65,307	14.2%
55 - 64	46,647	11.1%	52,839	11.6%	50,596	11.1%	50,656	11.0%
65 - 74	22,404	5.3%	35,027	7.7%	36,555	8.0%	40,857	8.9%
75 - 84	12,462	3.0%	16,209	3.6%	19,105	4.2%	24,486	5.3%
85+	6,578	1.6%	7,094	1.6%	7,405	1.6%	8,625	1.9%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	242,596	57.5%	207,441	45.5%	198,930	43.7%	192,790	41.8%
Black Alone	76,495	18.1%	81,052	17.8%	82,867	18.2%	84,181	18.3%
American Indian Alone	2,145	0.5%	3,734	0.8%	3,861	0.8%	3,979	0.9%
Asian Alone	43,033	10.2%	51,851	11.4%	52,735	11.6%	56,454	12.3%
Pacific Islander Alone	425	0.1%	372	0.1%	423	0.1%	439	0.1%
Some Other Race Alone	39,402	9.3%	58,056	12.7%	60,252	13.2%	63,808	13.8%
Two or More Races	17,471	4.1%	53,369	11.7%	55,863	12.3%	59,194	12.8%
Hispanic Origin (Any Race)	89,674	21.3%	105,084	23.1%	108,659	23.9%	114,844	24.9%

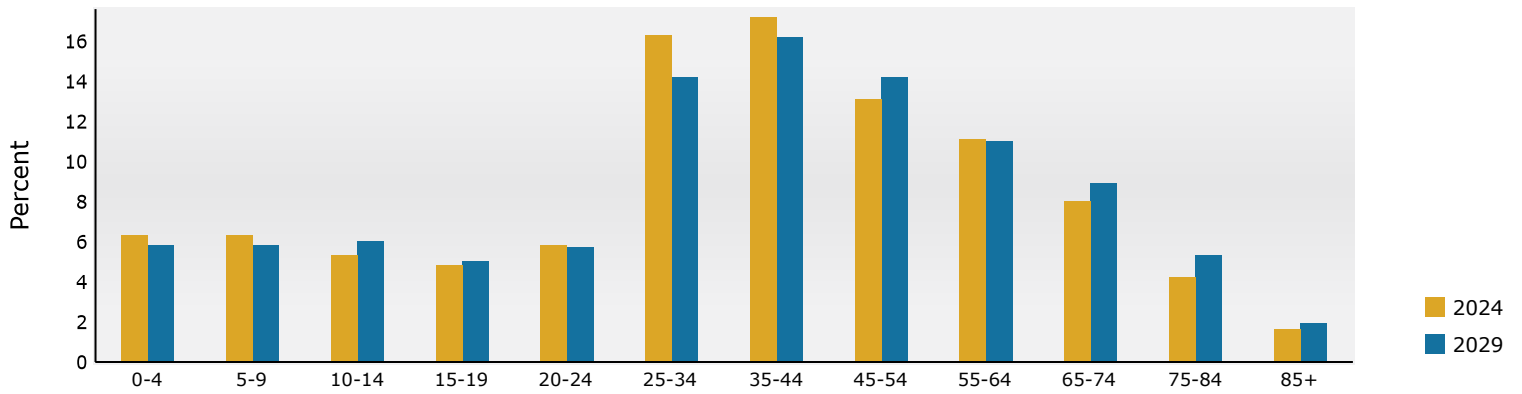
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

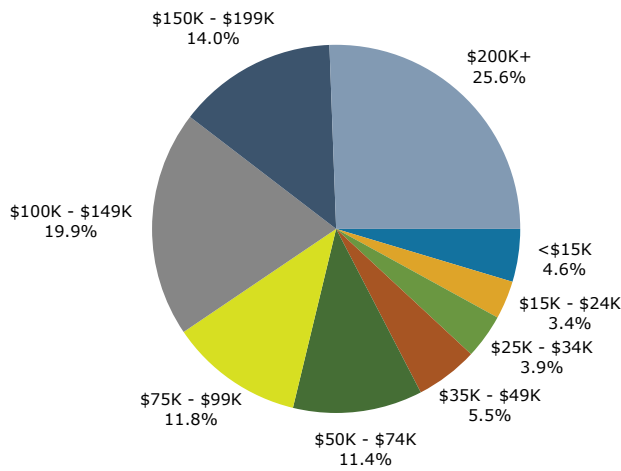
Trends 2024-2029



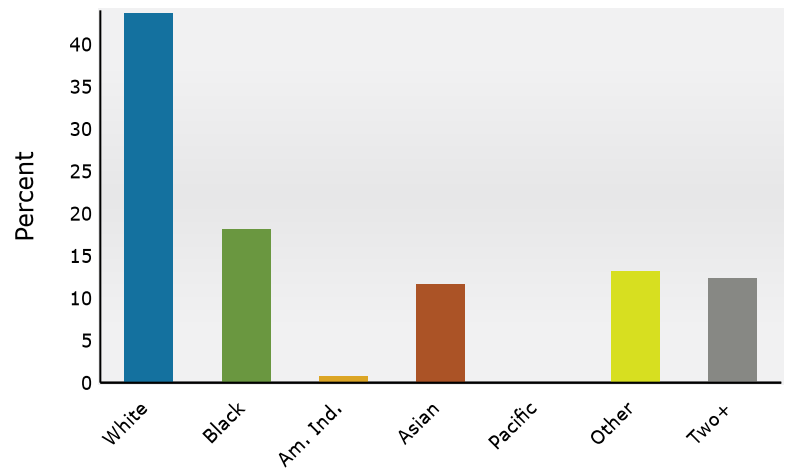
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 23.9%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.